**PART B**

**Aim of The Project**: Prepare a report on advantages and disadvantages of iPhone.

**Brief description**: -

* The iPhone is a line of [smartphones](https://en.wikipedia.org/wiki/Smartphone) designed and marketed by [Apple Inc.](https://en.wikipedia.org/wiki/Apple_Inc.) that use Apple's [iOS](https://en.wikipedia.org/wiki/IOS) [mobile operating system](https://en.wikipedia.org/wiki/Mobile_operating_system)
* iPhone is one of the two largest smartphone [platforms](https://en.wikipedia.org/wiki/Computing_platform) in the world alongside [Android](https://en.wikipedia.org/wiki/Android_(operating_system)), forming a large part of the [luxury market](https://en.wikipedia.org/wiki/Luxury_goods).
* iPhone has generated large profits for Apple, making it one of the world's [most valuable publicly traded companies](https://en.wikipedia.org/wiki/List_of_public_corporations_by_market_capitalization)
* The first-generation iPhone was described as "revolutionary" and a "game-changer" for the mobile phone industry and subsequent models have also garnered praise.
* iPhone is expensive but it offers a better performance and quality if compared to android.

**Aim** **of Micro-Project: -**

The Micro-Project Aims To: -

* Study the features of iPhone.
* Study the advantages of iPhone.
* Study the disadvantages of iPhone.
* Study about iOS Operating System and evolution of iPhone.

**Course Outcome Integrated:**

* Describe salient features of iPhone.
* Identify the advantages and dis-advantages of iPhone
* Justify the USP of the given product/service from marketing point of view

**Actual Procedure Followed:**

1. **Group Formation: -** EDE is a subject that helps us to develop our entrepreneurial skills. The basic aim of micro- project is to accelerate the attainment of the various outcomes in the course. In the first 2 weeks of April the subject was introduced. The syllabus as well as details of micro-project were discussed. A group of 10 members was formed and the group leaders were selected. The schedule of plan “a”,” b” & “presentation of micro-project” were finalized. The various micro-project topics related to subject were discussed our guide gave us the opportunity to select the topic of our choice.
2. **Finalization of Micro-Project: -** After attending the lectures for 2 weeks. We selected the topic for micro-project. We discussed the topic with our guide regarding the concept which we are going to apply in the project. We individually tried to explain the basic platform of project.
3. **Planning: -** After finalization of the project we started working on the project. We started the planning phase. We discussed among ourselves regarding the resources such as software requirements, etc. In this week we completed ‘part a plan’ of the micro-project which is nothing but an initial description about the project. We submitted it to the guide.
4. **Module Distribution &Analysis Part: -** Once the planning was over regarding resources, etc. We finalized the module which we will be writing. According to members we distributed the modules. We started the analysis of project.
5. **Design Part: -** In this part we focused on designing the structure of the project. We planned to apply some formatting to give an attractive look to the structure.
6. **Implementation: -** In the week we actually started the technical phase. In this phase we technically applied the formatting as decided. Each member was designing project modules which were assigned to them. Finally, the project was within the schedule time.
7. **Presentation: -** In this week we had to present the micro-project. Each member of group presented their own parts with confidence in front of guide. She asked us various queries regarding the topics. We explained her about the various components of the project. She asked us to do some changes regarding some topics.
8. **Submission: -** This week was submission week. We submitted our project along with ‘part a & b plan’ to the guide. We also submitted the hard copies and soft copies of project to the guide

**Actual Resources Used:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sr No** | **Name of Resources Required** | **Specification** | **Quantity** | **Remarks** |
| 1 | Computer | **Processor-**Amd  **Hard Disk-**2 Tb  **Ram-**16gb  **Operating System-**Windows 10 Pro | 1  1  1  1 | Hardware used |
| 2 | Microsoft word | MS office 2010 | -- | Software used |

**References:**

We do have used a few references during the process of building our project. The references used are from Websites, Books etc.

The references used are:

* **Websites:**

1: www.apple.com

2: [www.en.wikipedia.org](http://www.en.wikipedia.org/wiki/Operating)

3: www.gadgets.ndtv.com

* **Reference Books:**

1: Product Design and Manufacturing.

2: Apple Confidential 2.0

**Skill Developed/Learning Out of This Micro Project:**

* Since we worked in a group, we developed the skill of ‘TEAMWORK’ in us.
* We learnt about the various features of iPhone.
* We learnt in brief about the various advantages and disadvantages of iPhone.